



CONTACT

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JHart.TV

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(By appointment only)

Business Communication

Workshops, Consulting & Coaching to Achieve Your Business Goals



J-Hart Communications is a woman-owned, minority-owned business that has provided consulting, coaching, and speaking services for local, national, and international organizations to help clients increase visibility, credibility, stakeholder buy-in, and revenues.

> The Difference - Results Driven

Through consulting, coaching, and workshops, J-Hart helps service-based organizations communicate strategically so they can effectively connect with stakeholders to achieve corporate, community, and revenue goals. Lead Consultant Juana Hart draws upon extensive marketing, media, and management experience with a focus on helping clients achieve measurable results.

> Codes

EIN: 02-0780829

NEVADA: 20061101384

CLARK COUNTY: 2001256-237

DUNS: 788298854

NAICS:

- **541611** - Administrative management and general management consulting services;
- **611430** - Professional and management development training

NIGP:

- **71552** - Journalistic services
- **91824** - Communications consulting
- **92441** - Instructor-led training non-technical

> Clients

- American Beverage Association
- Association of Fundraising Professionals
- Caring, Helping & Restoring Lives, Inc. (CHR)
- City of Las Vegas
- Clark County, Nevada
- DTA Security Services, LLC
- Foundation for an Independent Tomorrow (FIT)
- Grow America
- International Black Aerospace Council
- Jobing.com
- Leading Authorities, Inc.
- Mountaintop Faith Ministries
- National Association of African Americans in Human Resources
- Nevada Workforce Connections
- Society for Human Resource Management

> Capabilities

- **MARKETING STRATEGY**
 - Internal assessment/External assessment
 - Develop marketing goals
 - Facilitate strategy sessions
 - Refine messaging
 - Branded collateral
 - Align strategic goals & technology
 - Communication coaching
 - Platform audits/Systemization
 - Implementation, Tracking, Reporting
- **COMMUNICATION TRAINING & DEVELOPMENT**
TOPICS: Workplace Civility, Public Speaking, Media Interview Skills, Speaking to Sell
 - Onsite, virtual, or hybrid training sessions
 - Needs analysis/goal setting
 - Pre-training assessments
 - Experiential workshop design & delivery
 - Track/report outcomes
 - Group and individual coaching
- **STAKEHOLDER ENGAGEMENT**
 - Reconnect to core values
 - Refine vision & mission
 - Realign with strategic goals & initiatives
- **MARKETING CAMPAIGN MANAGEMENT**
 - Planning
 - Implementation
 - Communications & outreach
 - Network on behalf of clients
- **CONTENT STRATEGY**
 - Content calendar
 - Content creation
 - Content management
- **MANAGED EMAIL MARKETING SERVICES**
 - Email marketing & automation
 - Audience segmentation
 - Newsletters
 - Share to social media
 - Surveys
 - Event registration management
 - Journalistic services/Business writing